Press Release

HKICT Awards 2007: Best Innovation and Research Award Exposition

(Hong Kong 28 Oct 2007) The HKICT Awards 2007: Best Innovation and Research Award Exposition was successfully held on 28 Oct 2007 at Ocean View Court, The Arcade of Cyberport. This award is organized by the Internet Professional Association (iProA) and fully supported by the Office of the Government Chief Information Officer, The Government of the Hong Kong Special Administrative Region. The award was co-organized with The Hong Kong Association for the Advancement of Science & Technology (HKAAST), The Hong Kong Association for Computer Education (HKACE), The Hong Kong Institution of Engineers (HKIE), and the Hong Kong Information Technology Joint Council (HKITJC) together with 17 supporting organizations.

Mr. Nicholas Yang, the CEO of Hong Kong Cyberport Management Company Limited was invited to be the Guest of Honor of this meaningful event. In his speech, he explained that “the development and progress of Information and Communication Technology has the capacity to definitely improve the quality of life and work efficiency.” The President of Internet Professional Association, Dr. Winnie Tang elaborated in her opening speech that through the awards, “we hope we can encourage the development of innovation and entrepreneurial spirit of next generation, while also providing a platform for the academic and the industry to share their experiences regarding R&D work in Hong Kong.”

After the first and second round judging, 25 finalists were selected from three streams of competition to showcase their projects at the Exposition. These entries covered a diverse range of topics, including projects that encompass wireless networking, digital lifestyle products as well as eco-friendly concepts and educational tools. From all these innovative ideas, we can see evidence that Information and Communication Technologies can be applied to enhance our quality of life.

Three other creative showcases highlighted at the exposition were developed by Hong Kong Baptist University, IVE (Kwun Tong) and Kwun Tong Kung Lok Government Secondary School. These projects include the IDAH, a software program that creates music through body motion; a Lego Car which runs on hydrogen as fuel with LEGO Mindstorms NXT software programming; and a series of intelligent LEGO robots.

The Final Round Judging was held on the afternoon of the very same day and the results will be

Media contact: Ms. Ronnie Wong  3157 7028  ronnie@iproa.org
announced in Jan 2008.

**Background of Hong Kong ICT Awards 2007**

The Hong Kong ICT Awards were established in 2006 as a collaborative effort among industry organizations, ICT professional bodies, academia and the Government to establish a large scale and internationally recognized branding of ICT awards of Hong Kong. Aiming to promote and commend the excellent achievements of the local ICT professionals and organizations, the Awards also encourage local practitioners to develop innovative and creative ICT solutions, which will raise the image of Hong Kong ICT sectors, both locally and internationally.

The Hong Kong ICT Awards 2007: Best Innovation and Research Award is organized by Internet Professional Association, with the joint effort Hong Kong Association for the Advancement of Science & Technology (HKAAST), the Hong Kong Association for Computer Education (HKACE), the Hong Kong Institution of Engineers (HKIE), the Hong Kong Information Technology Joint Council (HKITJC) as the co-organizers and seventeen supporting organizations. For details, please visit [www.iraward.hk](http://www.iraward.hk).

**About iProA (Internet Professional Association)**

iProA is a non-profit making professional organization founded in December 1999. It represents over 1,500 professionals from Internet related industries, including CEOs and senior executives from leading information and communications technology enterprises. Our members have made contributions in areas like innovative design, sales, marketing, infrastructure, e-commerce, consultancy, investment and other Internet related professional services, aiming to further develop the Internet industry in Hong Kong. We share the common goal of promoting the proper application of Internet technology and enhancing competitiveness of the IT industry. We work towards improving professionalism of information technology practitioners, encouraging IT professionals to share social responsibilities, as well as striving to bridge the digital divide in Hong Kong. Please visit website [www.iproa.org](http://www.iproa.org) for further information.

- END -

Issued by Internet Professional Association on 28 October 2007 in Hong Kong.

The Event Photos can be downloaded from the following links:

Event Photos: [http://www.fopix.net/iProA/ir_expo](http://www.fopix.net/iProA/ir_expo)