HKICT Awards 2007: Best Innovation and Research Award

Background
The Hong Kong ICT Awards were established in 2006 as a collaborative effort among industry organizations, ICT professional bodies, academia and the Government to establish a large scale and internationally recognized branding of ICT awards of Hong Kong. Aiming to promote and commend the excellent achievements of the local ICT professionals and organizations, the Awards also encourage local practitioners to develop innovative and creative ICT solutions, which will uplift the image of Hong Kong ICT sectors, both locally and internationally.

With the effort from six local industry-related organizations, the Hong Kong ICT Awards 2006 had drawn over 300 entries for the seven award categories; and successfully increased the awareness amongst the industry and the public. Following the success of the Awards in 2006, the Hong Kong ICT Awards 2007 will be another focal point of the industry in 2007.

Innovation and Research is the cornerstone of technological development. It fuels the growth of the society and enhances better quality of living. In a developed economy with dominated servicing sector – Hong Kong, its sustainable growth has to rely on the continual advancement of technologies brought by innovation and research. Hong Kong ICT Awards 2007: Best Innovation and Research Award, is established to recognize the achievements of the most innovative and quality research in the ICT areas. In addition to the academia, the award will encapsulate a broader audience that includes ICT professionals and the business sector so as to raise the awareness of the importance of ICT research in the community at large. The mission of Best Innovation & Research Award is to play a pivotal role in supporting our community to adjust to the new environment and thereby contribute to the development of a vibrant Hong Kong economy, society and culture in the knowledge society.
Judging Procedures

# Certificate of Merit
Each award stream is assigned Certificate of Merits in the following order:

Secondary Schools:
- Best Innovation;
- Best Structural; and
- Most Practical

College & Undergraduates:
- Best Development;
- Best Innovation; and
- Best Social Responsibility

Open:
- Best Innovation;
- Best Structural; and
- Best Social Responsibility

1 – 10 Sept:
First Round Judging – Paper

Early of Oct:
Second Round Judging

28 Oct:
Final Round Judging

Nov:
Grand Judging

Eliminate the incomplete application.

30 qualified entrants from 3 different streams.

Each Stream:
Gold Award
Silver Award
Bronze Award
Grand Award

Award of the Year
First Round Judging - Paper screening
We would take a brief look at the projects submitted, assess the suitability of the projects based on the required eligibility, group the projects based on their natures.

Second Round Judging
All applicants will have their first presentation in either English or Chinese in front of the assessors. Each group will have 10 minutes for presentation and 5 minutes to answer questions raised by the assessors. The presentation will be scored based on seven aspects (please refer to the score sheet). Top ten of each stream will be selected to enter the Final Round Judging.

Final Round Judging
The presentation group will have a presentation in either English or Chinese in front of the judges. The presentation will be scored based on seven aspects (please refer to the score sheet).

The Chief Judges of each stream would also nominate one representative among those nine awardees from three different streams to enter the Grand Judging and compete with six representatives from the other Award Categories.

Grand Judging*
One representative from the seven Award Categories will enter the Grand Judging. The Chief Judge of each Category will be the member of the Grand Judging Panel. Only one representative will be selected and presented the Award of the Year.

* The presentation at the Grand Judging should be in English.
Rules and regulations

1. The applicant must have the intellectual property right of the ICT product/service mentioned in the application.

2. The application must be submitted by locally registered entities or Hong Kong residents, so as to ensure the Awards principally benefit the Hong Kong ICT industry.

3. A significant part (60%) of the design, research and development of the mentioned ICT product/service must come from resources in Hong Kong.

4. Entries found to have committed acts of plagiarism in their work will be disqualified immediately.

5. If there are projects in the same stream obtain the same score, and/or the highest score in the major criteria are the same, an extra discussion of Judging would be process and the better project is elected by voting for the award. In case of equality of votes, the Chief Judge would have the final Judgment.

Concrete judging criteria

Innovativeness, Originality and Uniqueness

The project chosen should be innovative, and its idea new, original and unique so as to stand out among the rest. What once seemed “Impossible” ideas has become present reality.

Practicality and Feasibility

Wide range applications of the project idea will be considered as practical and feasible. The sustainability and long term prospect in the delivery of innovative ideas is important too. An outstanding project should show it’s marketing edges and a feasible budget.
**User-friendliness**

The project should be easy to learn and monitor, so as to ensure that the usage of the product would not limit to experts only.

**Social Responsibility**

The project should have the idea itself based heavily on the social responsibility e.g. environment concern, disability assistance would be considered as a project with a high social responsibility and pay special attention to security issues. Build on the existing ICT technologies to bring positive impact to citizens.

**Documentation and Presentation**

The presentation group should explain and justify its pointed in an organized and concise fashion. The applicants should also well prepared to answer any questions raised by the judges.