

Digital China and HKUST-BDI CUP
“Smart City in Hong Kong”

Digital China, HKUST-BDI and Energizing Kowloon east office are holding a competition on “Smart City in Hong Kong”. Challenge yourself on using the latest cool data mining and analysis technologies to change the city!

Witnessing the growth of entrepreneurial activities and big data technology in our region and encouraging HKUST and surrounding community members as well as Hong Kong citizens has an integrative learning experience to create and evaluate new data analysis technology to fulfil and improve the city service in Hong Kong, the Digital China and HKUST-BDI Cup “Smart City in Hong Kong” Competition will be held in September 10, 2017. The preliminary round of this competition will be end in November 10, 2017 and the top 10 - 20 teams will enter the final and be invited to join the Exhibition and Elevator Pitch Session on December 10, 2017 followed by a Business Plan Evaluation.

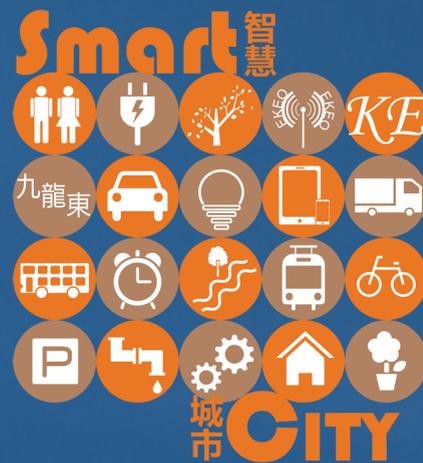
Winners of the Competition can use the cash prize as seed money to further the commercialization of their techniques and inventions and get the internship of Digital China. To encourage teams with plans utilizing HKUST-BDI technologies and/or having members from different professional areas from Hong Kong, they will be eligible for additional cash awards, if they are winners of the 1st, 2nd, or 3rd prizes at the Final Round of judging. Outstanding projects in the competition will have the opportunity to receive further investment. Further to encourage students to participate in this competition and putting their idea into action to realize their dreams, this year we are introducing the Students Awards, which will be selected among all Round 1 entries. We will work with different professionals in the industries to sponsor this award in different areas of interest, e.g. Healthcare, Traffic, Environment & Sustainability, Finance and Social Hot topics, etc. We will select among all the Round 1 entries the awardees to receive the award and keep developing their ideas.

Competition projects are encouraged to focus on (but not limited to) the following areas: Traffic and Transportation, Weather and Environment, Stock and Company, Social Media Hot topics, etc. Participants are strongly encouraged to use the API tools and interfaces provided by Digital China to implement your hot ideas. The Digital China API team will offer necessary technical support. This competition is cooperated with Kowloon east, therefore, smart city application focus on Kowloon east region will be encouraged. For the participating teams, we will give the access right to the data of the Hong Kong weather, environment, transportation, finance and other aspects.

Participants should visit <https://www.cse.ust.hk/smartcitycompetition/> to enrol and submit your proposed idea/project before November 1, 2017.

We look forward to your active participation.

Contact us: ycaiap@cse.ust.hk



SMART CITY

智慧城市 - 公眾參與 Smart City - Public Engagement

2017.09.10 – 2017.12.10

The submission of preliminary round due (初賽提交截止): 2017.11.10
The final and exhibition (決賽路演): 2017.12.10

Digital China, HKUST-BDI and Energizing Kowloon East Office are holding a competition on “Smart City in Hong Kong”. Challenge yourself on using the latest cool data mining and analysis technologies to change the city!

Witnessing the growth of entrepreneurial activities and big data technology in our region, the Competition aims to provide a platform for HKUST and surrounding community members as well as Hong Kong citizens an integrative learning experience to create and evaluate new data analysis technology to fulfil and improve the city service in Hong Kong. Competition projects are encouraged to focus on (but not limited to) the following areas: Traffic and Transportation, Weather and Environment, Stock and Company, Social Media Hot topics, etc. Winners of the Competition can use the cash prize as seed money to further the commercialization of their techniques and inventions and get the internship of Digital China. Also, outstanding projects in the competition will have the opportunity to receive further investment. For the participating teams, we will give the access right to the data of the Hong Kong weather, environment, transportation, finance and other aspects.

Prizes: The first prize 5000HKD; The second prize 3000HKD; The third prize 2000HKD; Student prize 2000HKD.

神州數碼, 香港科技大學大數據研究所以及起動九龍東辦事處聯合舉辦「香港智慧城市」競賽, 請各位參賽者使用最新的數據挖掘和分析技術來改變我們的城市!

香港科技大學和周邊社區成員以及香港市民均有良好的學習經驗、熱忱和氛圍。我們的大賽目標是在城市公民中發掘和評估新的資料分析技術, 並建立更高效便捷的城市系統, 從而運用這些擬議的技術來完成和改善香港的城市服務。參賽項目注重(但不限於)以下領域: 城市交通運輸, 天氣和環境, 股票和公司, 社交媒體熱門話題等。比賽的獲獎者可以使用現金獎勵作為啓動資金, 以進一步將其技術和發明商業化。獲獎的團隊成員將獲得推薦去神州數碼進行實習的機會。比賽中的優秀項目將有機會獲得除獎金意外的進一步投資。對於參賽團隊, 我們將開放有關香港天氣、環境、交通、金融等各方面的數據供項目創意使用。

奖项: 一等奖5000HKD; 二等奖3000HKD; 三等奖2000HKD; 学生奖2000HKD。

